



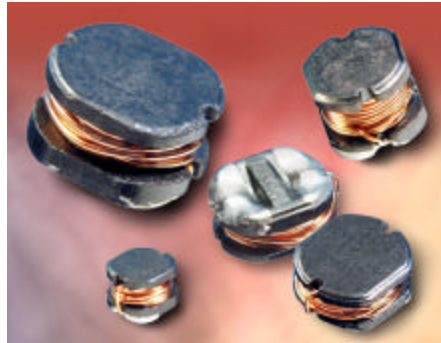
For Immediate Release

Contact: A. Arcidy VP Marketing

Phone: 603-669-0054 Fax: 603-669-5455

Email: Ala@rcdcomponents.com

PRESS RELEASE



RCD INTRODUCES HIGH CURRENT LOW PROFILE SURFACE MOUNT INDUCTORS

Manchester, NH – July 23, 2001 – RCD Components Inc., a leading manufacturer of resistors, coils, and delay lines has announced the release of their new family of high current surface mount inductor coils. RCD's new PIC Series offers high current ratings in an economical 'low profile' surface mount size.

RCD is no stranger when it comes to inductor/coil technology, with over 28 years experience, it seems to almost come natural. "Most of our new product development in coils, comes from the demands or special requirements of our customers." We like to think of ourselves, as the guys who never says no when it comes to new technology's and the opportunity to build it."

The PIC series construction is wirewound, utilizing a ferrite core and a unique cylindrical geometry enables a wide range of inductance values with excellent high frequency performance in a small footprint. Applications include, noise filtering, DC/DC converters, switching regulators, telecom, and power supplies. (Customized models are available upon request from factory) The dimensional size ranges from 0.189" for the PIC1 and 0.433" wide for their largest model, designated PIC7. The new series offers current ratings up to 5 Amps with minimal EMI. Typical pricing is less than \$.50 each at the 1000 piece level, with lead-times of six to eight weeks.

For samples or detailed product information, contact RCD Components Inc., at 520 East Industrial Park Drive, Manchester, NH USA 03109. Phone: (603) 669-0054, Toll Free Order Hot Line: (877) RCD-COMP, Fax: (603) 669-5455. The specifications for this product may also be accessed at www.sales@rcdcomponents.com or by dialing RCD's "Fax on Demand" service at (603) 669-0054 ext. 602

Acknowledged throughout the electronic components industry for its service and engineering excellence, RCD Components Inc. is one of the world's leading manufacturers of Resistors, Coils, and Delay lines. RCD was founded in 1973 and is headquartered in Manchester New Hampshire, USA, with plants in Europe, the Caribbean, and the Far East. RCD continues to be one of the fastest growing passive component manufacturers due to its ABZED™ Absolute ZERo Defect guarantee, fast turnaround on non-standard products, and inventory in excess of 2 billion components.